| Location: Boston <br> Name: Frescá | Menu Category: Total Menu |  |  | Meal Period: <br> Breakfast, Brunch, Lunch, |  | From: Opening | To: One Week | Date 11/5/2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | B | C | D | E | F | G | H | I |
| Formula Line only |  |  |  | C-D | B+C | B+D | B+E | C-D |
| Menu Item | Quantity Sold | Menu Item Cost | Menu Price Each | Contribution Each | Total Item Cost | Total Sales (income) | Oontribution Total <br> (Profit) | Food Cost Percentage |
| Breakfast \& Brunch |  |  |  |  |  |  |  |  |
| Avocado Toast w/ Poached Eggs | 549 | \$3.29 | \$12.00 | \$8.71 | \$1,806.21 | \$6,588.00 | \$4,781.79 | 27.42\% |
| Baked Green Eggs w/ Toasted Crostini | 437 | \$5.11 | \$15.00 | \$9.89 | \$2,233.07 | \$6,555.00 | \$4,321.93 | 34.07\% |
| Berry \& Greens Smoothie Bowl | 225 | \$3.63 | \$10.00 | \$6.37 | \$816.75 | \$2,250.00 | \$1,433.25 | 36.30\% |
| Toasted Pistachio Muesli | 145 | \$3.46 | \$10.00 | \$6.54 | \$501.70 | \$1,450.00 | \$948.30 | 34.60\% |
| Brioche French Toast | 437 | \$5.00 | \$13.00 | \$8.00 | \$2,185.00 | \$5,681.00 | \$3,496.00 | 38.46\% |
| Chicken \& Waffles | 310 | \$4.87 | \$17.00 | \$12.13 | \$1,509.70 | \$5,270.00 | \$3,760.30 | 28.65\% |
| Appetizers |  |  |  |  |  |  |  |  |
| Hummus | 325 | \$4.46 | \$11.00 | \$6.54 | \$1,449.50 | \$3,575.00 | \$2,125.50 | 40.55\% |
| Tuna Poke | 210 | \$4.65 | \$13.00 | \$8.35 | \$976.50 | \$2,730.00 | \$1,753.50 | 35.77\% |
| Charcuterie Board | 185 | \$5.71 | \$25.00 | \$19.29 | \$1,056.35 | \$4,625.00 | \$3,568.65 | 22.84\% |
| Heirloom Tomatoes \& Burrata | 210 | \$1.91 | \$9.00 | \$7.09 | \$401.10 | \$1,890.00 | \$1,488.90 | 21.22\% |
| Goat Cheese, Fig \& Prosciutto Flatbread | 230 | \$2.36 | \$13.00 | \$10.64 | \$542.80 | \$2,990.00 | \$2,447.20 | 18.15\% |
|  |  |  |  |  |  |  |  |  |
| Soups \& Salads |  |  |  |  |  |  |  |  |
| Leek Soup | 200 | \$0.93 | \$8.00 | \$7.07 | \$186.00 | \$1,600.00 | \$1,414.00 | 11.63\% |
| New England Clam Chowder | 250 | \$1.28 | \$9.00 | \$7.72 | \$320.00 | \$2,250.00 | \$1,930.00 | 14.22\% |


| Kale Ceasar | 300 | \$2.44 | \$11.00 | \$8.56 | \$732.00 | \$3,300.00 | \$2,568.00 | 22.18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Roasted Beet Salad | 250 | \$2.12 | \$10.00 | \$7.88 | \$530.00 | \$2,500.00 | \$1,970.00 | 21.20\% |
| Market Chopped Salad w/ Grilled Chicken | 600 | \$4.17 | \$15.00 | \$10.83 | \$2,502.00 | \$9,000.00 | \$6,498.00 | 27.80\% |
| Sandwiches |  |  |  |  |  |  |  |  |
| Grilled Burger | 450 | \$2.29 | \$13.00 | \$10.71 | \$1,030.50 | \$5,850.00 | \$4,819.50 | 17.62\% |
| Waldorf Chicken Salad Sandwich | 227 | \$1.78 | \$10.00 | \$8.22 | \$404.06 | \$2,270.00 | \$1,865.94 | 17.80\% |
| Roasted Sweet Potato Apple Ham Sandwich | 200 | \$4.35 | \$10.00 | \$5.65 | \$870.00 | \$2,000.00 | \$1,130.00 | 43.50\% |
| Rainbow Vegetable Sandwich | 200 | \$2.49 | \$9.00 | \$6.51 | \$498.00 | \$1,800.00 | \$1,302.00 | 27.67\% |
| Entrees |  |  |  |  |  |  |  |  |
| Maple Soy Glazed Salmon | 494 | \$3.62 | \$15.00 | \$11.38 | \$1,788.28 | \$7,410.00 | \$5,621.72 | 24.13\% |
| Lemony Artichoke Pasta | 295 | \$2.22 | \$12.00 | \$9.78 | \$654.90 | \$3,540.00 | \$2,885.10 | 18.50\% |
| Crispy Breaded Pork Cutlet | 200 | \$3.33 | \$13.00 | \$9.67 | \$666.00 | \$2,600.00 | \$1,934.00 | 25.62\% |
| Honey Garlic Shrimp | 437 | \$2.65 | \$14.00 | \$11.35 | \$1,158.05 | \$6,118.00 | \$4,959.95 | 18.93\% |
| Oven Roasted Half Chicken | 520 | \$3.17 | \$18.00 | \$14.83 | \$1,648.40 | \$9,360.00 | \$7,711.60 | 17.61\% |
| Dessert |  |  |  |  |  |  |  |  |
| Warm Apple Crisp | 100 | \$1.60 | \$8.00 | \$6.40 | \$160.00 | \$800.00 | \$640.00 | 20.00\% |


| Molten Chocolate <br> Cake | $\mathbf{1 1 0}$ | $\$ 0.46$ | $\$ 8.00$ | $\$ 7.54$ | $\$ 50.60$ | $\$ 880.00$ | $\$ 829.40$ | $5.75 \%$ |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Skillet Chocolate <br> Chip Cookie | $\mathbf{1 1 5}$ | $\$ 1.04$ | $\$ 8.00$ | $\$ 6.96$ | $\$ 119.60$ | $\$ 920.00$ | $\$ 800.40$ | $13.00 \%$ |
|  |  |  |  |  |  |  |  |  |
| Beverages |  |  |  |  |  |  |  |  |
| Green Monsta <br> Smoothie | $\mathbf{5 0}$ | $\$ 1.87$ | $\$ 5.00$ | $\$ 3.13$ | $\$ 93.50$ | $\$ 250.00$ | $\$ 156.50$ | $37.40 \%$ |
| Newberry Smoothie | $\mathbf{7 0}$ | $\$ 1.91$ | $\$ 5.00$ | $\$ 3.09$ | $\$ 133.70$ | $\$ 350.00$ | $\$ 216.30$ | $38.20 \%$ |
| Freshly squeezed <br> orange juice | $\mathbf{1 0 0}$ | $\$ 0.93$ | $\$ 3.00$ | $\$ 2.07$ | $\$ 93.00$ | $\$ 300.00$ | $\$ 207.00$ | $31.00 \%$ |
| Coffee | $\mathbf{6 2 5}$ | $\$ 0.31$ | $\$ 2.00$ | $\$ 1.69$ | $\$ 193.75$ | $\$ 1,250.00$ | $\$ 1,056.25$ | $15.50 \%$ |
| Lemon Iced Tea | $\mathbf{1 5 0}$ | $\$ 1.14$ | $\$ 3.00$ | $\$ 1.86$ | $\$ 171.00$ | $\$ 450.00$ | $\$ 279.00$ | $38.00 \%$ |
| Italian Soda | $\mathbf{2 2 5}$ | $\$ 0.88$ | $\$ 3.00$ | $\$ 2.12$ | $\$ 198.00$ | $\$ 675.00$ | $\$ 477.00$ | $29.33 \%$ |
| Tea (hot or iced) | $\mathbf{4 7 5}$ | $\$ 0.12$ | $\$ 2.00$ | $\$ 1.88$ | $\$ 57.00$ | $\$ 950.00$ | $\$ 893.00$ | $6.00 \%$ |
| Menu Totals: | $\mathbf{9 9 0 6}$ | $\$ 91.55$ | $\$ 362.00$ | $\$ 270.45$ | $\$ 27,737.02$ | $\$ 110,027.00$ | $\$ 82,289.98$ | $\mathbf{2 5 . 2 9 \%}$ |

